

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63495	CF NTL-POL	FBD - LBD: 11/04/12 - 11/06/12	HL#:	Created: 11/02/12 11:22 AM
Client: REPUBLICAN NATIONAL...	CPE: / / 3573	Agency Commission: 15 %	Updated: ALWILLIAMS on 11/02/12 12:44 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: RNC EST #3573 (1300)	Self Protect.: :15:00	Confirmed: 11/02/12 12:00 PM	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

NEW ORDER MM/PH 11/02/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS1	1 1 0 0 0 0 0	NEWS	30	B			0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
002	MEARLY	1 1 0 0 0 0 0	MORN	30	B			0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										
003	PHOW*PART	1 0 0 0 0 0 0	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
004	PBROKE*M&M	1 0 0 0 0 0 0	REGP	30	B			0.0	\$12,000.00	1	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
005	PHAWAII	1 0 0 0 0 0 0	REGP	30	B			0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
006	SNFLHOME	0 0 0 0 0 0 1	HOME	30	B		FOOTBALL	0.0	\$55,000.00	1	\$55,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
007	PSIXTY1	0 0 0 0 0 0 1	REGP	30	B			0.0	\$18,000.00	1	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PRACESUN	0 0 0 0 0 0 1	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
009	PWIFESUN2	0 0 0 0 0 0 1	REGP	30	B			0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
010	PMENTALSUN3	0 0 0 0 0 0 1	REGP	30	B			0.0	\$11,000.00	1	\$11,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$144,700.00	\$122,995.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$144,700.00	\$122,995.00	\$0.00	\$0.00